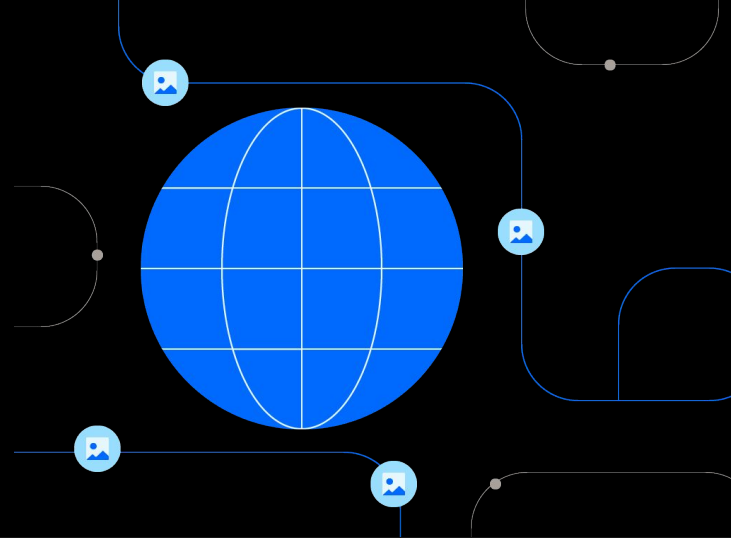


Image Optimizer

Fastly's Image Optimizer lets you improve performance without sacrificing user experience. Enhance image-heavy sites' page load speeds with optimized images, transformed at the edge.



Turn Image-Heavy into Conversion-Ready!

- ✓ Transform and serve images faster
- ✓ Cut infrastructure costs
- ✓ Delight your users — and team

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Transform and serve images faster

- Transform images on demand at the edge — resize, crop, convert, and more
- Eliminate latency and speed up page load times
- Boost SEO with faster-loading visual content

Slow loading websites cost retailers

\$2.6B

in lost sales each year

Cut infrastructure costs

- Cut costs by removing origin based image transformation tools
- Store one master image and serve optimized versions per request
- Cache more at the edge to lower egress and infrastructure spend

Delight your users — and team

- Deliver faster, more engaging pages to users
- Free up developers from repetitive image handling tasks
- Achieve major time savings on image optimization projects

Learn more at www.fastly.com